

# Searching our trade journals

**THE ARCHIVES** | The respective database is an integral part of our journal package, combining print subscription and online use. The following describes three different routes for easy searching in our trade journals.

## THREE ROADS LEAD TO THE ARTICLE SOUGHT:

### 1 Searching Fachverlag Hans Carl online

Every single online archive is an integral part of the individual journals, i.e. BRAUWELT ([www.brauwelt.de](http://www.brauwelt.de)), BRAUWELT International ([www.brauweltinternational.com](http://www.brauweltinternational.com), see Figure 1) and BrewingScience – Monatsschrift für Brauwissenschaft ([www.brewingscience.de](http://www.brewingscience.de)). They are located under the main heading “Search” (on the left in the navigation bar).

Searching our trade journals means access to:

- all Brauwelt publications as of 1991 ([www.brauwelt.de](http://www.brauwelt.de) – “Search/Archive BRAUWELT”) for BRAUWELT subscribers;
- all BRAUWELT International publications as of 1999 ([www.brauweltinternational.com](http://www.brauweltinternational.com) – “Search/Archive BRAUWELT International”) for BRAUWELT International subscribers;
- statistics of the brewing and beverage industries at a glance ([www.brauwelt.de](http://www.brauwelt.de) “Search/BrauStatistics”) for BRAUWELT subscribers;
- all BrewingScience – Monatsschrift für Brauwissenschaft publications as of 1964 ([www.brewingscience.de](http://www.brewingscience.de) – “Login/Archive”) for BrewingScience subscribers;
- over 30,000 beverage-related scientific abstracts from all over the world as of 1963 (Reader Service) ([www.brewingscience.de](http://www.brewingscience.de) – „Login/Archive”) for BrewingScience subscribers.

Non-subscribers can also search in our archives. More detailed information about the search results, as well as download of PDF files, is reserved exclusively for BRAUWELT and BRAUWELT International subscribers though.

Upon subscribing, every subscriber receives his personal access data (user ID, password) which allows access to all services, including searching the archives and access to the contents of the current issue.

Please note that you are not permitted to relay this individual-related data to any third party.

Doing so will be considered a violation of legal requirements and

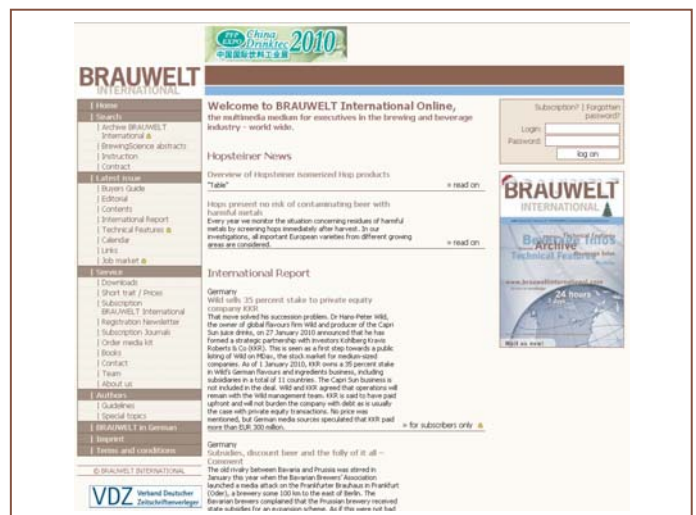


Figure 1 [www.brauweltinternational.com](http://www.brauweltinternational.com) home page

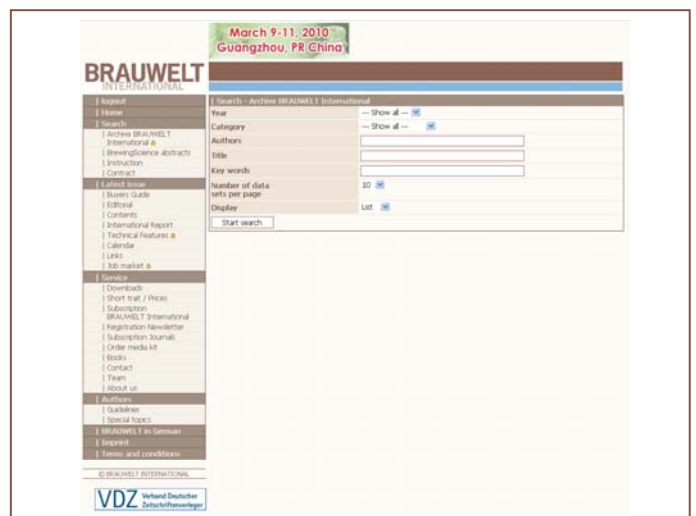


Figure 2 Search form “Search/Archive BRAUWELT International”

can be prosecuted (see our General Terms and Conditions). Just drop by and see for yourself, without any obligation. For further information please email us at [abo@hanscarl.com](mailto:abo@hanscarl.com)

## FEATURES OF THE INDIVIDUAL ARCHIVES

### BRAUWELT

The archive holds abstracts of all articles and the respective full text pdf files for articles published after 1999.

By clicking on e.g. "Archive BRAUWELT" ([www.brauwelt.de](http://www.brauwelt.de) – *Search/Archive BRAUWELT*) the user can call up the search form "Search – Archive BRAUWELT".

## SEARCHING

The following search fields are available:

- Year;
- Category (see paragraph "Headings and descriptors");
- Authors;
- Title;
- Key words.

The more search fields are filled in, the more accurate the search result will be. In addition, the user can select the display format; figure 3 shows results in list format.

The key word(s) must match the search term(s) in the text; the search is on a full text basis. Please note that consequently search terms have to be in German, as the archive contains the German version of the articles (see Table 2).

## SEARCH RESULTS

After entering data in the search fields, the subscriber clicks on "Start search". A list or table of the records found opens.

The individual hits are listed under the following headings:

- Title (plus subtitle if applicable);
- Authors;
- Source;
- Year;
- Volume;
- Edition.

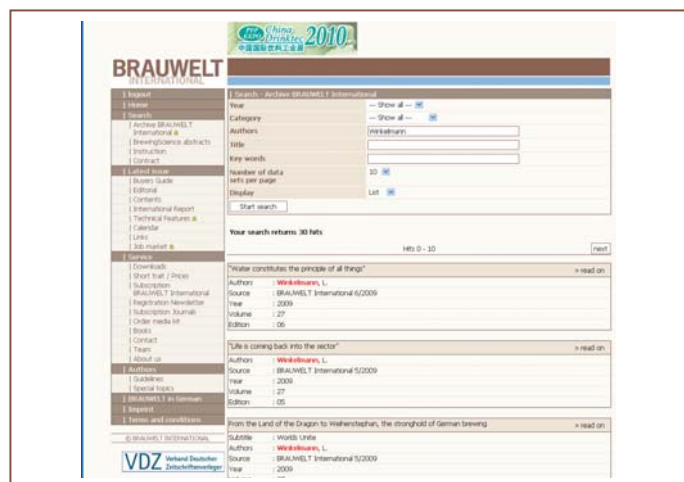


Figure 3 List display of search results in "Archive BRAUWELT International" ([www.brauweltinternational.com](http://www.brauweltinternational.com))

The records are sorted chronologically, starting with the most recent publications.

By clicking on "read on", subscribers can view an abstract of the article. The key word entered is highlighted in red (Figure 4).

Publications up to end of 1998 are available as abstracts. Full text versions can be ordered from us at a charge (see paragraph 3: "Commissioning searches by Fachverlag Hans Carl").

As of 1999, every contribution is available in full text PDF format. Simply clicking on "Full text (PDF)" opens the corresponding PDF file.

Adobe Acrobat Reader is required to read PDF files (free download at: <http://www.adobe.de/products/acrobat/readstep2.html>).

## HEADINGS AND DESCRIPTORS

In the BRAUWELT archive, each article had assigned a specific heading and (where available) a descriptor which allows quick access to the respective article. Table 1, 2 lists the categories and their respective descriptors.

The "Category" field features a pull-down menu activated by clicking on the arrow which lists all categories of the technical articles in alphabetical order.

In case the author of the article sought is unknown there are several alternative ways of proceeding.

### Option 1: Entering heading and descriptor

The subscriber selects the technical field, to which the article belongs, from the category list, e.g. the heading "Non-alcoholic beverages". In order to narrow down the search area, a descriptor can be entered in the search field "Key words", here for example "Neuentwicklungen, Verbesserungen" (please note that the "Key words" for BRAUWELT are stored in German).

As all search fields are linked by AND, the search engine will select only those articles reporting on "Neuentwicklungen, Verbesserungen" in the field of non-alcoholic beverages. The search can then be narrowed further down by refining, for example, the descriptor "Neuentwicklungen, Verbesserungen Apfel". A space is sufficient to separate terms. An automatic AND link is established in this case also.

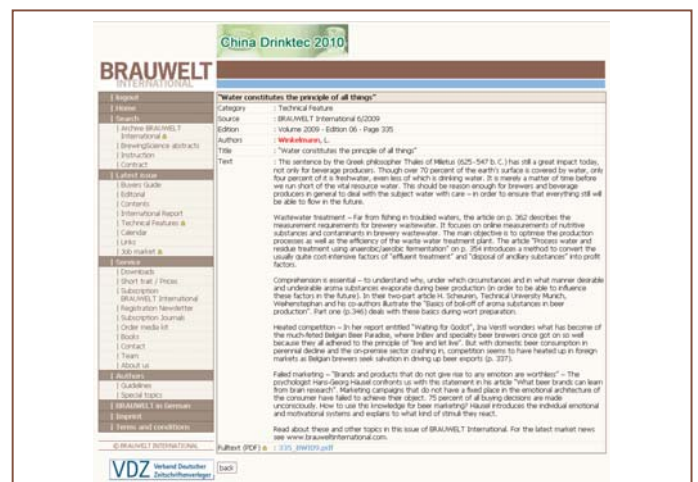


Figure 4 An example of a search result in "Archive BRAUWELT International"

The subscriber receives a list of data records (Figure 3), each of which can be viewed. By clicking on “read on”, the abstract of the article is opened in a new window (Figure 4). PDF files are available for publications as of 1999 (Figure 5).

### Option 2: Inputting heading and key word

Once again, the subscriber enters the required heading as well as one or more search words in the “Key words” field in order to get a more specific result. Instead of the descriptors provided, one or more optional terms can be entered in the “Key words” search field. This triggers a full text search, i.e. all registered text files and associated PDF files (if available) will be searched for these key words.

#### Further search options:

To search, it is sufficient to enter a key word or the name of an author and optionally selecting a category.

### BRAUWELT International

Subscribers of BRAUWELT International have access to the archive, which includes abstracts of the articles and a full text PDF file as of 1999.

After clicking on for example “Archive BRAUWELT International” ([www.brauweltinternational.com](http://www.brauweltinternational.com) – Search/Archive BRAUWELT International), the subscriber is taken to the search form (Figures 1 and 2).

### SEARCHING

The following search fields are available:

- Year;
- Category;
- Authors;
- Title;
- Key words.

The way of proceeding is the same as described in the paragraph “BRAUWELT”.

### SEARCH RESULTS

After entering data in the search fields, the subscriber clicks on “Start search” (see Figures 3 - 5).



Figure 5 An example of a full text PDF

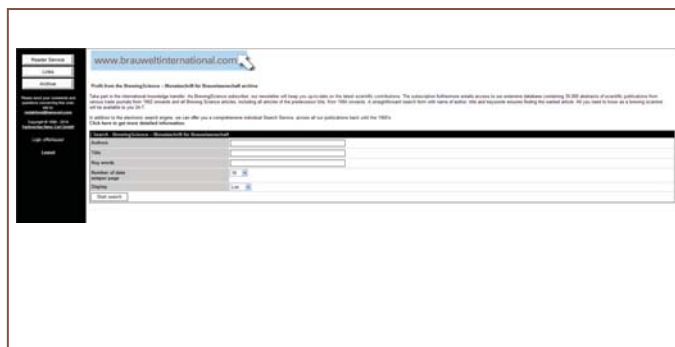


Figure 6 Search mask "BrewingScience"

For the following steps see paragraph “BRAUWELT”.

### BrewingScience

#### – Monatsschrift für Brauwissenschaft

This database section can be accessed with the button “Archive” after logging on to “[www.brewingscience.de](http://www.brewingscience.de)” (see search mask Figure 6).

The archive holds more than 27,000 papers from circa 270 international trade journals dating back to 1964. Articles from “BrewingScience – Monatsschrift für Brauwissenschaft” are available as full texts starting with the first volume from 1999. In addition to this, the abstracts from the “Reader Service” section can also be accessed via this database (see Table 3).

### SEARCHING

The search form contains the following search fields (Figure 6):

- Authors;
- Title;
- Key words.

The easiest case is where author and title of the paper wanted are known and just have to be entered in the two search fields. As in the other archives all search fields are linked by AND; a space is sufficient for separation of search words. The search process is initiated by “Start search”.

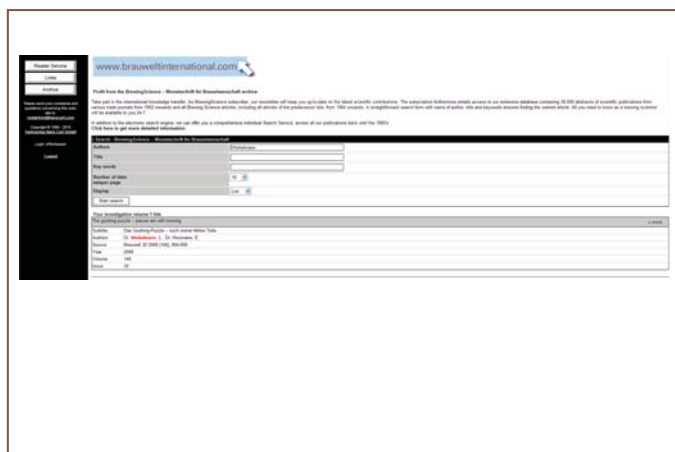


Figure 7 An example of a search result in "Archive BrewingScience"

# HEADINGS AND ASSOCIATED DESCRIPTORS IN SUMMARY<sup>1</sup>

Headings	Deskriptors	Headings	Deskriptors
Beer: characteristics, history, drinking habits	Characteristics History drinking habits drinking vessels New developments, improvements	Miscellaneous	Letters to the editor
Beer production, filling	Filling Beer production New developments, improvements	Non-alcoholic beverages	Non-alcoholic market Soft drinks Mineral water Fruit beverages New developments, improvements
Beverage whole salers		Operational monitoring, quality assurance	New developments, improvements
Breweries and maltings abroad		Packaging, storage, logistics	Cans Labels Bottles Packaging Crates Environmental protection Logistics Storage New developments, improvements
Breweries and maltings in Germany		Sales, marketing, pricing	E-Commerce Co-operation agreement Marketing Prices
Brewing raw materials, agrarian market, malting	Barley Hops Malt Malting	Spirits	Producer Products
Brewery plants, energy management, machine engineering, process automation	Focus on new plants Brewery plants energy management machine engineering process automation New developments, improvements	Statistics, beer and beverage market, generell economic issues	Output Sales Total beer sales in Germany Total beer sales in various federal states Beverage market economy cycle test Export Import Market Surveys
Business news: non-alcoholic beverage producers		Trade events, Association and Institute announcements	
Business news: other companies		Vocational training, wage and salary issues, personnel, jobs	Jobs Vocational training Wages and salaries
Cleaning, disinfection, hygiene	Hygiene New developments, improvements	Water, effluent, waste management	Waste management Effluent Water Environmental protection New developments, improvements
Company management, organisation, operational costs, data processing	Operational costs E-Commerce EDP Company management New developments, improvements	Wine, sparkling wine	Producers Products
Dispensing, hospitality services	Dispensing Pub breweries Catering trade New developments, improvements		
Editorial			
Foreign news			
Literature			
Legal, taxes	Labour and social legislation Beer tax, Beer law Food legislation EU regulations		

Table 2

<sup>1</sup> relevant for [www.brauweltinternational.com](http://www.brauweltinternational.com)

## HEADINGS AND ASSOCIATED DESCRIPTORS IN GERMAN<sup>2</sup>

Rubriken	Deskriptoren	Rubriken	Deskriptoren
Alkoholfreie Getränke	AFG- Markt Erfrischungsgetränke Mineralwasser Fruchtgetränke Neuentwicklungen, Verbesserungen	Literatur	
Auslandsnachrichten		Recht, Steuern	Arbeits- und Sozialrecht Biersteuer Bierverordnung Lebensmittelrecht EU-Regelungen
Ausschank, Gastgewerbe	Ausschank Gasthausbrauereien Gastronomie Neuentwicklungen, Verbesserungen	Reinigung, Desinfektion, Hygiene	Hygiene Neuentwicklungen, Verbesserungen
Berufsbildung, Lohn- und Gehaltsfragen, Personal, Arbeitsplatz	Arbeitsplatz Berufsbildung Lohn und Gehalt	Spirituosen	Hersteller Produkte
Betriebskontrolle, Qualitätssicherung	Neuentwicklungen, Verbesserungen	Statistik, Bier- und Getränkemarkt, allgemeine Wirtschaftsfragen	Ausstoß Absatz Gesamtbierabsatz Bundesgebiet Gesamtbierabsatz nach Bundesländern Getränke-Konjunkturtest Export Import Markt Umfragen
Bier: Eigenschaften, Geschichte, Trinkgewohnheiten	Eigenschaften Geschichte Trinkgewohnheiten Trinkgefäße Neuentwicklungen, Verbesserungen	Unternehmensführung, Organisation, Betriebskosten, EDV	Betriebskosten E-Business EDV Unternehmensführung Neuentwicklungen, Verbesserungen
Bierbereitung, Abfüllung	Abfüllung Bierbereitung Neuentwicklungen, Verbesserungen	Verkauf, Marketing, Preispolitik	E-Commerce Kooperatoren Marketing Preise
Brauereianlagen, Energiewirtschaft, Maschinentechnik, Prozessautomation	Neue Anlagen im Blickpunkt Brauereianlagen Energiewirtschaft Maschinentechnik Prozessautomation Neuentwicklungen, Verbesserungen	Verpackung, Lager, Logistik	Dose Etiketten Flaschen Verpackung Kasten Umweltschutz Logistik Lager Neuentwicklungen, Verbesserungen
Brauereien und Mälzereien im Ausland		Verschiedenes	Leserbriefe
Brauereien und Mälzereien in Deutschland		Wasser, Abwasser, Abfallwirtschaft	Abfallwirtschaft Abwasser Wasser Umweltschutz Neuentwicklungen, Verbesserungen
Brauereirohstoffe, Agrarmarkt, Mälzerei	Gerste Hopfen Malz Mälzerei	Wein, Schaumwein	Hersteller Produkte
Editorial			
Fachveranstaltungen, Verbands- und Institutsmittteilungen			
Geschäftsnachrichten: alkoholfreie Getränke-Hersteller			
Geschäftsnachrichten: sonstige Firmen			
Getränkefachgroßhandel			

Table 2

## JOURNALS REVIEWED FOR THE READER SERVICE OF BREWING-SCIENCE

Brauindustrie  
 BRAUWELT  
 BrewingScience – Monatsschrift für Brauwissenschaft  
 Cerevisia  
 Chemie-Ingenieur-Technik  
 Der Mineralbrunnen  
 Deutsche Lebensmittelrundschau  
 Die Weinwissenschaft  
 Erfrischungsgetränke  
 Ernährung  
 F & S Filtrieren und Separieren  
 Flüssiges Obst  
 Getränke-Industrie  
 gwf Wasser-Abwasser/ Das Gas- und Wasserfach  
 Journal of the ASBC  
 Journal of the Institute of Brewing  
 Kälte und Klimatechnik  
 Ki Luft- und Kältetechnik  
 Kvasný Průmysl  
 MBAA Technical Quarterly  
 Mitteilungen Österreichisches Getränke Institut  
 wlb Wasser, Luft und Boden  
 Der Weihenstephaner

Furthermore, the following books are reviewed regularly:  
 EBC-Monographs

Table 3

The number of data records displayed and the display mode can also be selected (see page 2, chapter BRAUWELT).

### SEARCH RESULTS

The data records are listed chronologically (see Figure 7), the most recent at the beginning.

Each data record contains data on

- title,
- authors,
- source

for articles or papers found. The search word entered is highlighted in red (see Figure 7).

Clicking on “more” brings up an abstract of the article. The search word is highlighted in red again. Publications as of 1999 are available as full text PDF files. This holds for all articles in “BrewingScience”. There are no PDF files available for the articles of the “Reader Service” section.

Please take note of the comment made in chapter “BRAUWELT/ Search results”. With the “back” button, which appears below the abstract, the subscriber is redirected to the search result page.

### SINGLE ARTICLES SALE

As of now, all BrewingScience – Monatsschrift für Brauwissenschaft articles will be available for individual purchase.



Figure 8 BrauStatistics at www.brauwelt.de

The abstracts of the articles can be viewed free of charge at www.brewingscience.de – “Abstracts”.

If you want to purchase the full article please send an email to theiss@hanscarl.com, price on application.

### ■ BrauStatistics

Up-to-date statistics published in our trade journals covering the brewing and beverage sector are compiled in “BrauStatistics” (see Figure 8).

This part is for BRAUWELT subscribers available.

By clicking on “Search/ BrauStatistics”, a listing appears (one-year archive).

Each data record contains data on

- title,
- author,
- year of publication.

In addition, there is a PDF file with the complete article.

The following two search facilities are available also for non-subscribers. Points 2 and 3 below explain how they work.

## 2 Searching other external databases

Fachverlag Hans Carl has a co-operation agreement with the database provider Genios (German Business Information). We update our trade journal data on a monthly basis on their portal.

### ■ GENIOS German Business Information

At www.genios.de, the GENIOS German Business Information stores 800 databases containing information about “what happens in the economy”. Our trade journals “BRAUWELT”, “BRAUWELT International” are included in this pool.

Via the „Suche“ button you can directly enter the search key, for example “Water constitutes the principle of all things”. The search automatically includes all fields of the different databases. The desired article can be selected and bought using the search results list (with or without registration).

Using the button "Quellenliste/Suche in Datenbankbeschreibung" allows for a direct selection of the databases of BRAUWELT or BRAUWELT International with the abbreviations BW or BWI. Searching and finding is made possible by full text search. Searching and viewing the hit list is free of charge. Abstracts or the corresponding PDF file can be downloaded for a charge of about EUR 3.81 per article (minimum invoiced amount EUR 7.14 incl. VAT). It is necessary to register.

### ■ LeserAuskunft

According to their own statement LeserAuskunft GmbH are a neutral sales and marketing partner within the press market. Among other services their website provides access to full-text search.

At [www.pressekatalog.de](http://www.pressekatalog.de) the full-text feature allows searching for articles from different journals and magazines (about 30,000 articles available). Search items are title, contents and profile.

Fachverlag Hans Carl uses this portal to present the journals BRAUWELT and BRAUWELT International.

Searching for the single articles is free, search results are presented in the form of a hit list plus a short introductory text. The whole articles are available for download as pdf for EUR 4.90 each (including VAT).

#### Procedure

The input field at [www.pressekatalog.de](http://www.pressekatalog.de) is located at the top of the page. Insert your search term here, e.g. BRAUWELT. A brief description informs you about the features of the item found. The button „Artikelarchiv durchsuchen“ (search archive) allows you to search for single articles in the archive. Insert a specific and context-related search term (e.g. „Würzekochung“ if you are interested in wort cooking).

The items found appear in a hit list. You can buy and download the article in question and/or subscribe to the respective journal directly online.

## 3 Commissioning searches by Fachverlag Hans Carl

A (billable\*) search can be ordered by e-mail ([theiss@hanscarl.com](mailto:theiss@hanscarl.com)) or by fax (+49 (0) 911/952 85-81 42).

Note: The more specific the subject matter or the search term is, the

faster it is to locate a given article and the more cost-effective the search will be.

A time limit can be set so as to put a cap on search costs. Individual articles can also be ordered directly. Naturally, only costs of copying or faxing will be charged. (As of two pages, we reserve the right to send the complete journal instead of copies. A BRAUWELT International single issue i.e. costs EUR 17.90 (incl. VAT) + service charge, a A BRAUWELT single issue i.e. costs EUR 8.90 (incl. VAT) + postage.

\*Charges:

Search: EUR 80.00/each commenced hour

Fax: EUR 10.00/page

Copy: EUR 8.00/page plus postage

(all charges include VAT)

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Fachverlag Hans Carl GmbH, Nürnberg,

Editorial Department

Tel.: +49 (0)911 95 285-25

Fax: +49 (0)911 95 285-81-60

E-Mail: [redaktion@hanscarl.com](mailto:redaktion@hanscarl.com)

[www.hanscarl.com](http://www.hanscarl.com)

[www.brauwelt.de](http://www.brauwelt.de)

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*Every success in your search!*