

BRAUWELT

WOCHENZEITSCHRIFT FÜR DAS GETRÄNKEWESEN

Journal serving the whole brewing sector and the beverage industry

Contents

- The latest in technical-technological and commercial developments;
- sales-related topics about and for the national and international brewing industry and for producers of non-alcoholic beverages;
- technical papers by eminent authors from research, from industry and from supplier industries;
- News of the Sector;
- events calendar;
- people in the news;
- clear structure:
 - o weekly report with current news and trends,
 - o technical articles covering all areas, from alpha-acids and marketing to raw materials to zymology,
 - o business news,
 - o and people in the news.

Target groups

- Executives in commercial and technical management of breweries, maltings;
- producers of non-alcoholic beverages;
- in universities and research institutions;
- from sub-supplier industries.

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- statistics of the brewing and beverage sector at a glance.

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